



# Open an Agency

Take your career to new heights

# 1 Odoo



## The Odoo Software

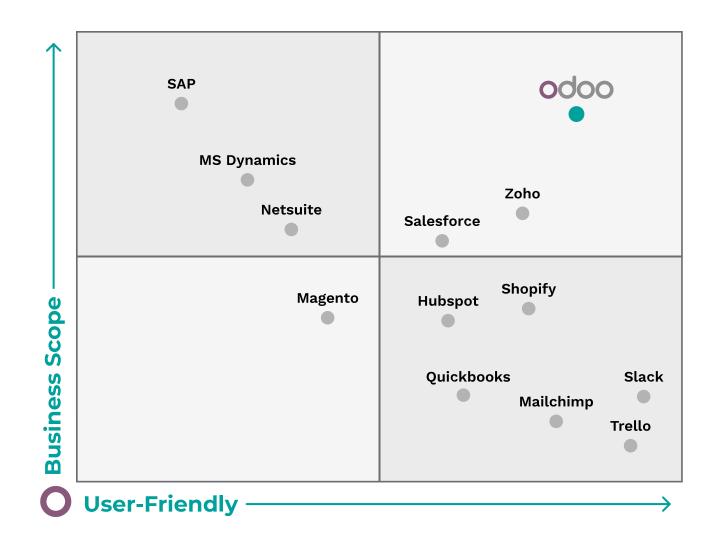




# Positionning

**Intuitive** ERP software that combines ease of use with a wide range of applications to cover all business needs.

Odoo is a **flexible** solution that grows with your business: add applications and customize your database whenever needed to suit your requirements.





# **Key** figures



**60** %

Annual growth



12 Millions +

Worldwide users



175+

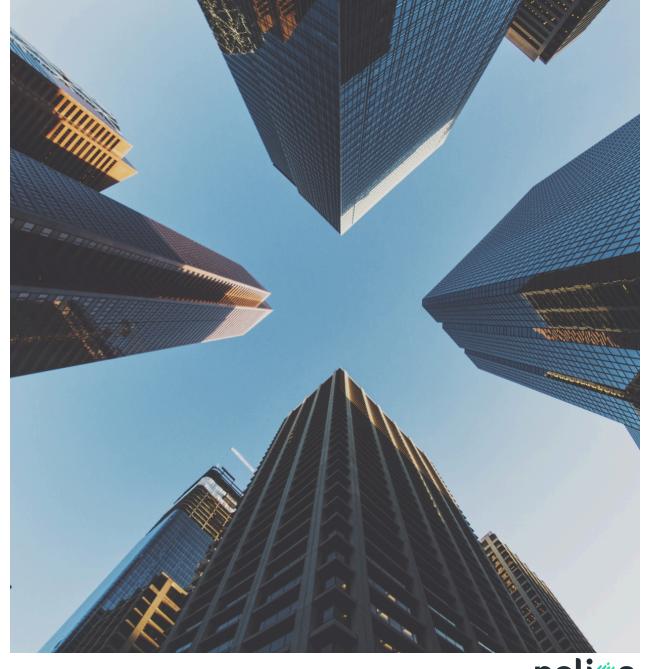
Countries



# 2 Nalios

#### **OUR MISSION**

Help you to Work more **efficiently** Save **Time** Support your **Growth**.



# Our **Story**





## Our Core Values

Service of Excellence Ethics & Transparency Team Spirit



#### **OUR VISION**

# Being WORLDWIDE LEADER in ODOO INTEGRATION





# 3 Our Offer





# Access to our Community

At Nalios, we work as a team to deliver Service of Excellence to our clients.

Our goal is to **build a community** of agencies capable of providing both local and global solutions for our clients.

As a franchise leader, you will have access to the **Community Groups**, allowing you to **exchange vital information**, share tips, and collaborate with other franchisees.

### Access to our Center of Excellence

An **interactive e-learning platform** designed for the training and continuous development of your team.



#### Sales

Learn how to sell Odoo projects effectively.



#### **Odoo Projects**

Become a true Odoo expert with our unique training program.



#### **Management Tools**

Master all the tools at your disposal to manage your business effectively.





# Global Marketing Management

We handle all brand-related communication in your region.





Social medias



Website



Dedicated "Industries" pages



Customer Success Stories



Targeted advertising campaigns



**SEO** 

You retain control over local marketing (event organization, networking, etc.)

# Nalios Exchange

The resource-sharing platform you need for your projects

#### **Borrow**

Is your business growing, and do you need to strengthen your team for a project or a short period? Are you looking for certified resources on specific topics to ensure the highest quality service for your clients? Nalios Exchange makes it easy and quick to borrow the resources you need. It's the ideal tool to support your first implementation project or to temporarily boost your capacity during peak periods.

#### Share

Do you have talented consultants in your team and want to generate more revenue? With Nalios Exchange, you can make your resources available to other franchisees. It's a great opportunity to showcase your expertise while contributing to the growth of our community. By sharing your resources, you not only increase your revenue but also contribute to the success of our entire franchise network.







## You have priority in your region

As a Nalios franchisee, you are **guaranteed exclusivity** in your area for both physical agencies and local marketing.

Business opportunities from the website are automatically forwarded to you.

With Golden Leads, gain qualified opportunities from other agencies and earn commissions when you transfer business opportunities.



# Our startup support

We help you kick-start your agency at full speed

☆ Management tools

Odoo setup and user training

☆ Marketing Starter Pack

Agency launch
Personal branding coaching sessions

☆ Personalized business plan

Email address setup Shared calendars Office Suite

☆ Website

Dedicated agency page

☆ Training program

Starter support provided by a senior consultant

Sales, Functional, and Project Management onboarding in our Center of Excellence



# The Project Phases (~ 2 months).

### Preliminary discussions

~ 2-4 weeks

Business plan
Creation of the company
Identification of offices

#### Official launch

Franchise agreement signing
Start of training sessions
Startup support
Integration into the Nalios
community

Pre-contractual information document

4 weeks

Legally required document before the project begins

Continuous improvement and monitoring

# **Financial** Information

Entry fee

30 000 €

5-year commitment

Recurring fees

Royalties: 10% of revenue

Global Marketing: 2% of revenue "at cost"

Odoo Commissions

20% on Odoo commissions managed by Nalios International

Licence package

100 € / User / Month

Including access to Odoo and Office 365 in a secure environment



